



## Case Study: Kenya



### **Mrs. Ida Odinga, Wife of the Former Prime Minister of the Republic of Kenya:**

- Former teacher and founder of the Kenya League of Women Voters.
  - Established champion for girls' education, women's health issues, nutrition.
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- Works closely with international NGOs to advocate for increased programming in Kenya.
  - Mrs. Odinga has quickly become a highly visible advocate in Kenya and recognizes the need for a coordinated, well-managed platform.

### **Our team assisted Mrs. Odinga and her Office through:**

- Providing feedback to Mrs. Odinga's senior advisors on identification and management of partners.
- Assisted in coordinating Mrs. Odinga's First Ladies' roundtable on nutrition, hosted by Global Alliance on Improved Nutrition.
- Helped match Mrs. Odinga with Global Health Council, CARE, Women Deliver, LitWorld, Komen Global Alliance, UNFPA for speaking engagements and/or partnerships.
- Designed strategy for national summit, to be convened by Mrs. Odinga, focused on nutrition's impact on education, economic development and maternal & child health.